**Writing Folio: Persuasive Writing Assessment Criteria Year 8**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Standards | VL | L | M | H | VH |
| **Exploration of ideas & themes** | Demonstrates some ability to explore issue within a given form. | Demonstrates the ability to explore, in some depth, the issue within an appropriate form. | Uses writing to explore more complex content incorporating challenging ideas and concepts within an appropriate form. | Uses writing to explore complex content, incorporating challenging ideas and concepts in an appropriate form. | Uses writing confidently to explore complex content, incorporating challenging ideas and concepts in an appropriate form. |
| Planning **Thinking Processes: Creativity** | A plan was completed which demonstrates some ability to select, organise and develop key ideas. | Writing shows evidence of planning to support the selection and organisation of ideas. Edits writing for clarity and coherence.  Displays creativity in expressing opinions and arguments within the piece. | Writing shows evidence of thorough planning to support a clear position and accounts for different perspectives. Redrafts and edits for audience appropriateness.  Displays creativity in concisely expressing opinions and arguments. | Writing shows evidence of appropriate planning and workshopping. Audience and purpose are accounted for. Creative thinking strategies have been applied in order to maximise content and form. | Writing shows evidence of thorough planning and workshopping, with clear thought to audience and purpose appropriateness. Drafting, editing and proof-reading have all taken place effectively. |
| Structure | The writing is both persuasive and engaging on some levels and displays attempts to employ persuasive techniques, such as tone and expert opinion, within a recognisable structure. | Writing pays attention to the consistency of viewpoint and the development of a resolution. Writing follows appropriate structure and effectively explores the issue while persuading the reader using appropriate techniques. | Writing displays development of a contention, a consistency of viewpoint and cohesive control. Appropriate structure is sustained throughout, including the employment of appropriate persuasive techniques. | The structure of the writing allows for development of arguments and evidence about the topic, which are conveyed through the appropriate use of a variety of persuasive techniques. | The structure is consistent and creative, allowing for thorough development of contention, arguments and evidence using appropriate persuasive techniques. |
| **Mechanics of language** | Increasingly complex spelling and punctuation is edited effectively. | Spelling and punctuation is accurate and tenses are controlled, with subject-verb and verb-noun agreement. | Spelling and grammar are accurate throughout piece. Uses language techniques appropriate to form. | Spelling and grammar are accurate and enhance the fluency of the piece. | Spelling, grammar, punctuation and vocabulary all play a strong role in supporting the conveying of the topic. |
| **Expression** | Demonstrates the ability to write confidently for selected purposes. Varied sentence structure, careful selection of vocabulary and increasingly complex use of persuasive language is used to convey contention appropriate to context, purpose and audience. | Demonstrates improvement in the accuracy and readability of their writing. Is developing confidence in the identification and use of grammatical conventions and features of language, including complex use of persuasive language. | Demonstrates clear understanding of grammatical conventions including persuasive language. Writing is increasingly accurate and engaging through appropriate vocabulary and sentence length. | Persuasive language has obviously been developed and worked on throughout the drafting of this piece. The chosen expression adds meaning to the overall issue, contention and arguments. | Persuasive language allows a fresh perspective into the issue, arguments and chosen evidence. Care has been taken to develop persuasive techniques that underpin the flow of expression in the piece. |